

## Alex Ketch

alex@ketch.me  
(778)-938-2489

I'm a self-driven designer, often working on personal and professional projects simultaneously. With a keen eye for aesthetics and functionality, I routinely draw upon many years of development experience to build the things I design.

Currently living in Montréal, I have a multinational background; I was born in Tbilisi, raised in London, and educated in California. Frequently working with remote clients during my travels, I developed an excellent skill for communicating both in person and digitally.

When not designing, I rock climb, contribute to Open Source software, make musical experiments, and play chess with friends.

### EDUCATION

---

- BFA Graphic Design, CalArts
- BTEC Graphic Design, Croydon College

### SKILLS

---

- Graphic design (Digital & Print)
- HTML/CSS
- JavaScript/React
- User Interface & Experience design
- Versed in Sketch as well as all Adobe Creative Suite applications
- Digital print production, press checks, screenprinting, and letterpressing
- Fluent in English, Russian, & Georgian  
Currently studying French
- Design prototyping (low & high fidelity)

### EXPERIENCE

---

#### **TRUMAKER** CONTRACT DESIGNER & DEV · '14-PRESENT

---

- Helped launch several new products by designing and coding editorialized landing pages
- Created bespoke CSS framework & documentation
- Led migration of old websites to new brand design
- Coded responsive email marketing campaign templates

#### **MILASYA INC.** UI & UX DESIGNER · SEPT. '14-JULY '15

---

- Created identity, wireframe, interface designs, interaction prototypes, and user research for mobile dating application
- Participated in Collision Conference '15 in Las Vegas

### RECENT PROJECTS

---

**Cord Blood Registry** · JUN – NOV '16  
Website design customization & development

**Richer Stories** · FEB – JULY '16  
Identity & website development

**Machine Project** · JUL '15  
Commissioned poster design

**Christopher Mount Gallery** · JUL – SEP '15  
Front-end development

**Vino Vera** · OCT '15  
Logo design

**British Georgian Chamber of Commerce** · JAN – MAR '15  
Brochure & e-mail designs

### PREVIOUS EXPERIENCE

---

**SMOG Design, Inc.** FIRM SPECIALIZING IN FILM & MUSIC INDUSTRY  
Design Intern

**CalArts MacLab** COMPUTER LAB FOR DESIGN PROGRAMME  
Teaching Assistant, Large-Format Output Operator & Assistant Manager

**MelodyProm** PROMOTING RUSSIAN MUSICIANS IN UK  
Marketing assets designer

**LivePoker.ge** ONLINE VIDEO POKER WEBSITE  
Web designer

**Insignia Magazine** LUXURY LIFESTYLE MAGAZINE  
Design Intern

**Tbilisi Architecture & Planning** CITY DEVELOPMENT FIRM  
Production designer